



ANDREW HART

CREATIVE DIRECTOR, CREATIVE LEADER

SEE MY WORK AT
andrewhart.ca

PROFESSIONAL PROFILE

A passionate, effective, creative thinker and leader with over 20 years' experience helping a wide range of clients improve their brand and business results. A senior creative director executing award winning content through an array of media including social, digital, audio, broadcast, print, out of home and experiential. Capable of managing multiple projects from strategy development to final execution. Leads and directs creative superstars with honesty and inspiration to produce the most persuasive content possible.

WORK AWARDED AT

- Cannes Lions
- One Show
- Effies
- Kinsale Sharks
- London International
- New York Festivals
- Applied Arts
- Marketing Awards
- Media Innovation Awards
- Atomic Awards
- Cassies
- CMA
- ADCC
- Webby Awards

PROFESSIONAL SKILLS

- Leadership, mentoring and team building
- Strategic creative brief development
- Identify and grow big idea thinking
- Responsible use of AI tools for efficiency
- Foster lasting client relationships
- New business development (pitching)
- Proficiency in Adobe and Google Suite
- Photography and Film capture
- Video editing (desktop and mobile)

WORK EXPERIENCE

LEO BURNETT 2022-2025

CREATIVE DIRECTOR

Brands: AAA (USA), Canadian Tire, Pizza Hut, Bell

SICKKIDS FOUNDATION 2014-2022

CREATIVE DIRECTOR

Brands: The Hospital for Sick Children, Toronto

LEO BURNETT 2012-2014

SENIOR ART DIRECTOR

Brands: IKEA, TD Bank, Coors Light, LCBO, AMC Networks

TAXI ADVERTISING & DESIGN 2010-2012

SENIOR ART DIRECTOR

Brands: Canadian Tire, Boston Pizza, Covenant House, Telus, Rickard's Brewery

BBDO CANADA 2005-2010

ASSOCIATE CREATIVE DIRECTOR

Brands: Jeep, RBC Bank, Frito Lay, Pepsi, Gatorade

OGILVY & MATHER 2004-2005

INTERMEDIATE ART DIRECTOR

Brands: Dove, Mattel, Kraft, Mastercard

Gee, Jeffery & Partners 2001-2004

ART DIRECTOR

Brands: Government of Ontario, LCBO, Toyota, Nokia

EDUCATION

University of Toronto, Rotman - 2019

Executive Leadership Program

Academy of Design - 1999

Creative Advertising, Art Direction

Carleton University - 1997

Industrial Design Program

CONTACT



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